



Sample Press Release

[Your school/district letterhead]

[School/District Address]

[School/District Phone]

[School/District Fax]

[School/District Website]

Contact: [Your Contact Person]
[School or District]
[Contact Phone Number]
[Contact E-mail Address]

FOR IMMEDIATE RELEASE [Today's Date]

Celebrate Arts Education Month in May 2009!

[Your City] — ArtsEd Washington is launching a statewide campaign to celebrate May as Arts Education Month. Schools and school districts throughout Washington are highlighting arts learning in education through performances, exhibits, and classroom demonstrations. To celebrate arts learning in our community, [School/District] has invited [Title and Name of Elected Official] to attend [Event Name/Description] on [Date] at [Time/Location].

The objective of the Arts Education Month campaign is to raise awareness among state, county, and local elected officials about the essential value of arts education in our schools.

Research shows that the arts are a critical link in student success. Our community believes we can demonstrate the value of arts education for our children by inviting decision-makers and elected officials into our classrooms to experience learning in the arts first-hand. [Quote from your school/district and/or parent on this exciting opportunity to highlight arts education.]

Spearheaded by ArtsEd Washington, Arts Education Month is part of a grassroots effort to bring the arts to all of Washington's students by informing local and state elected officials as they consider policy decisions around arts education.

--MORE--

[Your
School/District
Logo]



“Here in Washington, the arts are a core component in our state’s definition of basic education,” said ArtsEd Washington Director Una McAlinden. “But the reality is that not every child in our state has equitable access to arts learning. We want our local leaders to see for themselves the impact of arts learning, because their leadership is critically important to the provision of arts education in every school.”

ArtsEd Washington is a non-profit membership organization founded in 1982 to address the inequities in arts education within Washington’s K-12 schools. Working in partnership with educators, schools and school districts, arts and cultural organizations, parent organizations, local businesses, and concerned community members, ArtsEd Washington seeks to raise awareness about the importance of fully integrating the arts into regular curricula, and build the capacity of our schools to provide high quality arts education for all students. For more information, please visit <http://www.artsedwashington.org>.

[Insert information about your district and school here.]

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